PRCA

EQUITY & INCLUSION ADVISORY BOARD

ANNUAL REPORT

PRCA COMMITTEE MEMBERS

- Ishtar Schneider, Chair
- Alexander Clelland
- Caren Davies
- Rhianna Eligon
- Antonia Fagbohun
- Victoria Harrison-Cook
- Amy Hayer
- Camila Holden Ayala
- Janita Lakhanpal
- Andy Lane

- Kuldeep Mehmi
- Anushka Mathew (mat leave)
- Alex Pearse
- Michael Phillips
- Kaj Sahota
- Edward Tan
- Ethan Tuxford
- Mark Wainwright
- Mary Whenman

PRCA PURPOSE

The PRCA Equity & Inclusion Advisory Board (EIAB) aims to lead on setting benchmarks and determining what 'great' looks like around Equity & Inclusion for the PR Industry, fostering and building an inclusive industry through increasing visible representation to reflect the societies in which we operate across all sectors and disciplines.

The EIAB collaborates, builds partnerships and supports agencies/organisations/individuals who are already doing exemplary work in EIAC priority areas. This helps to ensure we are not duplicating focuses effort, using the time of our volunteers efficiently and also use our limited resources wisely.

The EIAB will approach all work through the lens of intersectionality. Regional representation and perspective should be embedded in all the work we do.

PRCA ADVISORY BOARD GOVERNANCE

STRUCTURE

- Each Advisory Board will consist of between 8 and 15 members drawn from the Professional Members and Associate Members.
- The chair of an Advisory Board will be a Professional Member.
- The process to appoint members of the Advisory Boards will be devised by the Advisory Boards themselves and approved by the Nominations Committee.

TERMS

- Advisory Board members will serve for 3 years.

MEETINGS

- The advisory board should meet a minimum of twice a year.

PRCA WORKSTREAMS

- Gender

- Social Mobility

- Neurodiversity/Mental Health

- Disability

- Age/Multigenerational Workforce

- LGBTQIA+

Non-workstream specific activity

- Role modelling/Storytelling

- Data & measurement

- Campaign & policy change

- Industry commentary & advocacy