



PR &
COMMUNICATIONS
BOARD

ANNUAL REPORT



BOARD MEMBERS

- Jonathan Curtis – Chair
- Andy Green
- Adam Honeysett–Watts
- Claire Jermany
- Catherine Lane
- Marcia La–Rose
- Gilly Lock
- Shayoni Lynn

- Mark MacGregor
- Billy McKenna
- Edmund McMahon Turner
- Amanda Meyrick
- Robert Minton–Taylor
- Kristin Philbin
- Nigel Sarbutts

PRCA BACKGROUND

Prior to the PRCA Governance Review in 2023, the PR & Comms Board was known as the PR Council. The former council consisted of 70 members. Under the new articles and bye-laws, the maximum number for the PR & Comms Board is 30.

Members of the former Council were consulted and asked to register their expression of interest in continuing on the new Board. 22 members registered their interest.

A call-out to professional members to join the board was issued. Applications were reviewed and the process approved by the Nominations Committee.

PRCA PURPOSE

- The role of the Professional Boards is to consider what should be best practice and promote these (including through Network Groups), inform the education and development activity of the Association and to promote the standards in the various Codes of Conduct to all involved in the Association, and to the wider world in which the Industry exists.

STRUCTURE

- Each Professional Board will comprise such number of Professional Members and Associate Members as it may determine from time to time up to a maximum of 30. The chair of each Professional Board must be a Professional Member. The process to appoint members of the Professional Boards (and to rotate the office of chair) will be devised by the Professional Boards themselves and approved by the Nominations Committee.

TERMS

- The chair of each Professional Board must be a Professional Member with their office as chair being for 3 years.

MEETINGS

- Each Professional Board should meet at least twice a year.

- Recruiting members to the board.
- Action a call for board members as we are opening it up to our wider members of the PRCA to allow fairness.
- Recruit a vice chair and follow the process agreed upon by the PR & Comms board.
- Ensure that the board is representative of the industry.
- Review the outcomes from the existing workstreams (AI, people and talent, mental health) and confirm the workstreams for 2024-5.